

Northwest Words

The Official Publication of *Northwestern Toastmasters* Club 2946/37

We meet each first, third, and fifth Tuesday, 6:30 PM - Mayberry's, 50 Miller Street, Winston-Salem, NC

OFFICERS (2009-2010)

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VP-Membership	Barbie Morgan CC	336 813-5206
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Volume 36, Issue 23
May 18, 2010

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The Mission of a Toastmasters Club is to provide a mutually supportive and positive learning environment in which each member has the opportunity to develop and practice communication and leadership skills, which in turn foster self-confidence and personal growth.

That's the Way it Was - May 4, 2010

by P. Fantum, asst. Secretary



President Don covered the business session with expediency and only a little shuffling (announcements before officer and committee reports)

of the standard order of business. We had 2 guests: Mrs. Zoltan Rab and Sha Tao (who later became our newest member.) We heard reports of the fine job we did hosting the Area 21 contest and of Don's and Elizabeth's representation of us at both the Area (both won) and the Division Contests.

VP-Education Craig Thrift introduced Don Barnett as Toastmaster-for-the-Meeting. Don chose "Mothers of the World" as his theme for the meeting. The word for the day was "ambiguous" and our Wordmaster gave a vague definition for the word. Barbie, Jeff, Mark, Joel, John, and Don used the Word during the meeting. Everyone else used it at least 3 times during the rest of the week according to one ambiguous source. (Ed. Comment: Some even demonstrated the word.)

Bob Lauwers, as Table Topics master, gave topic to:

- John Clark told of witnessing a selfless service to others.
- Zoltan Rab said that the pace of life and the exposure to TV have changed the quality of family life as compared to 100 years ago.
- Butch Barney discussed values passed down by his ancestors.

Mark Perew served as timer for the meeting. Prepared speeches were given by:

- Nancy Wilson gave Manual Speech #5 "Watering the Trees" and was evaluated by Craig Thrift.
- ID Pam Christopher also gave #5 from her CC "What Is an ID" and was evaluated by PID Butch Barney.

- Barbie Morgan gave the Dramatic Speech from her Advanced Entertaining Speaker Manual, "The Prodigal Son - A New Perspective." She was evaluated by Jeff Walker.

- Brian Davidson gave #3 from the CC Manual "Up, Down, and Sideways" and was evaluated by John Clark.

Marcia Barney evaluated the evaluators and the rest of the meeting. Lance Kull was grammarian and Zoltan Rab was Vote Counter. Joel Schanker told the Joke.

Winner for the meeting were:

Best Table Topic Speaker - Butch Barney

Best Evaluator - Butch Barney

Best Speaker - Nancy Wilson.

And a good time was missed by all who were absent!

New Member

Our newest member is Sha Tao. Sha, Welcome to Northwestern. We all hope you enjoy reaching your communication and leadership needs in an enjoyable manner.

Dog Quotes

ü The reason a dog has so many friends is that he wags his tail instead of his tongue. – Anonymous

ü If there are no dogs in Heaven, then when I die I want to go where they went. – Will Rogers

ü Don't accept your dog's admiration as conclusive evidence that you are wonderful. – Ann Landers

ü There is no psychiatrist in the world like a puppy licking your face. – Ben Williams

ü A dog is the only thing on earth that loves you more than they love themselves. – Josh Billings

ü The average dog is a nicer person than the average person. – Andy Rooney

Know your Target Ears

by Marcia Barney, DTM



If we were participating in a game of darts, basketball, golf, target shooting, or horseshoes we would insist in knowing the identity of our target. The same is true in the "game" of communications. We need to have specifics about our targets. Just as the hole in golf differs from the bull's eye on the

shooting range, so, too, do the target receptors of our communications.

We are fortunate in Northwestern Toastmasters to have a variety of receptors for our speeches. We have company presidents, publishers, engineers, bankers, managers at all levels, technicians, retirees, and students. We're very close to the butcher, the baker, and the candlestick maker in our composition. We have a good "general" audience of people - perhaps a bit above average in intelligence. Levels of technical expertise on a specific subject vary widely.

However, when speaking to a "real life" audience this may not be the case. The group could be highly specialized, they could be of a specific age or sex. They may have a religious affiliation in common or a central political view. This is information we need before we address the group. The words we select, the humor we use, the detail we include should be dependent on the ears (and minds) that are to receive our message.

The person who invites us to make a presentation is our first source for information about our listeners. Among the questions we need answered by this person is: Why did you invite me to speak to the group? I once had a friend who was asked to speak to a Sunday School Class in a Catholic Church about birth control. She forgot to ask "why me?" and a few other questions, basing her assumptions about the audience only on her knowledge of the person who asked her. She imagined a group of teenage girls. The group was actually an adult class and the information they wanted was about abortion. The last minute re-write was legendary!

The more information we get about our intended listeners the better we can visualize them. Don't be shy about asking. Google specific people in the group if you get names. Know the purpose of the organization and the purpose of the meeting at which you are to speak. Know if you are the only speaker, the Keynote speaker, one of a panel, or one of many speakers. If others are to speak, know their topics and purposes. Know your target. Never take a horseshoe to a driving range. Make your message fit your audience.

ü We give dogs time we can spare, space we can spare and love we can spare. And in return, dogs give us their all. It's the best deal man has ever made.

- M. Acklam

Meeting Roles Supplement

With each issue, we have included a definition of the various roles in a Toastmasters meeting. Feel free to print this role and keep it with your Toastmasters Notes. Because all roles are important, these roles are presented in alphabetical order. This issue contains the final role of the series, The Word Master. Other roles described were:

- ü Evaluator
ü General Evaluator
ü Grammarian
ü Joke Master
ü Speaker
ü Table Topics Master
ü Timer
ü Toastmaster of the Meeting
ü Vote Counter
=> Word Master

These are also available on our award winning web site - www.NWTM.org or, if you like, talk to our Vice President of Public Relations, and ask for an embossed and personally autographed copy.

Nominating Committee Appointed

President Don Barnett has appointed a nominating committee comprised of the DTMs of Northwestern Toastmasters to locate officer candidates for 2010-2011. Marcia Barney, DTM, will chair the committee. If you are interested in serving as an officer (President, VP-Education, VP-Membership, VP-Public Relations, Secretary, Treasurer, Sgt.-at-Arms) for our club from July 1, 2010 - June 30, 2011 please talk to any NWTM DTM. The DTMs of our clubs are: Butch Barney, Marcia Barney, John Clark, Pam Christopher, Lance Kull, Mark Perew, and Joel Schanker.

Remember, we are a communications and leadership organization. Serving as a club officer can be a valuable leadership experience.

- ü Ever wonder if other dogs think poodles are members of a weird religious cult. - Rita Rudner
ü Anybody who doesn't know what soap tastes like never bathed a dog. - Franklin P.
ü If your dog is fat, YOU aren't getting enough exercise. - Unknown
ü My dog is worried about the economy because Alpo is up to \$3.00 a can. That's almost \$21.00 in dog money. - Joe Weinstein
ü Ever consider what our dogs must think of us? We come back from a grocery store with the most amazing haul - chicken, pork, half a cow. They must think we're the greatest hunters on earth! - Anne Tyler
ü If you think dogs can't count, try putting three dog biscuits in your pocket and then giving Fido only two of them. - Phil Pastoret

When You Are The Word Master - - -

The Wordmaster selects the Word for the Day and tallies the number of times the Word was correctly used during the meeting. The word should be chosen to help all members expand their vocabularies through introduction of a new word or re-emphasis of an abused or misused one.

The Toastmaster of the Meeting will ask the Word Master for the word before the Table Topics session begins.

When giving the word, the Word Master should be sure to pronounce it correctly, spell it, give the definition of the word, and give examples of correct uses of the word in sentences. The Word Master can also write the word on a poster for display during the meeting. During the rest of the meeting, the Word Master should keep a list of all Toastmasters who use the word and the number of times it is used by each. If the word is used incorrectly or mispronounced, the Wordmaster should also note this so that it can be corrected during the Word Master's report.

Near the end of the meeting, the General Evaluator will ask for a report from the Word Master. This report should take less than 1 minute and should be delivered from a standing position near the Word Master's seat.